@careerprogressionhub.org

Step 1	Start with the essentials: Full name (bold, slightly larger font) Professional email address (no nicknames or novelty domains) LinkedIn profile (only if updated and relevant) Phone number Location (City and county is enough)
Step 2	Write a Strong Personal Statement A short paragraph (3–4 lines) that summarises: Who you are (your degree or area of study) Your key strengths or relevant experience What type of role or industry you're seeking Tailored to the job you're applying for Example: Recent Business Management graduate (2:1, University of Birmingham) with internship experience in project coordination and a strong interest in operations and data analysis. Keen to contribute organisational skills and a proactive approach to an entry-level role in logistics or supply chain.
Step 3	Highlight Key Skills Include a bullet-point list of 5–8 skills relevant to the job: Technical tools (e.g. Excel, Canva, Python) Soft skills (e.g. communication, leadership, teamwork) Industry-specific terms (tailored to the role) Tip: Use the job advert to match language and keywords.
Step 4	List Your Experience Use reverse chronological order. For each role or project: Job title, organisation, and dates (month/year) 2-4 bullet points describing what you did Focus on achievements and use action verbs Frame examples using the STAR method (Situation, Task, Action, Result)

	 Example: Marketing Intern, Green Media Agency June-August 2024 Managed weekly content for Instagram and LinkedIn, growing followers by 20% Designed email newsletter using Mailchimp with 35% open rate Supported the launch of a client campaign by coordinating tasks with 3
	departments
	Education Section
	Include:
Step 5	 Degree title and classification (or predicted grade) University name and graduation year Relevant modules or projects (if applicable) A-Levels and GCSEs – summarise briefly (e.g. 3 A-Levels, including English and Biology)
	Additional Sections
	Include these if relevant
Step 6	 Volunteering or extracurriculars (focus on leadership or teamwork) Certifications (e.g. Google Analytics, First Aid) Languages or technical proficiencies
	Awards or scholarships
	Final Checks
Step 7	 CV is no more than 2 pages Consistent font, spacing, bullet points and layout No spelling or grammar errors (proofread or use a checker) Saved as PDF (unless asked for another format) File name is professional (e.g. John_Smith_CV.pdf)

